FRUIT GROWERS NEWS

2023 EDITORIAL CALENDAR

January: Winter Show Issue

Plant & Soil Health
Berries
Grapes
Food Safety
Farm Market & Agritourism

Bonus Distribution: *Empire State Producers Expo, Mid-Atlantic Fruit & Vegetable Convention, NASGA Annual Meeting, Northwest Michigan Orchard & Vineyard Show, Ohio Produce Growers & Marketers Association Conference, Southwest Michigan Hort Days, International Tree Fruit Association, Wisconsin Fresh Fruit & Vegetable Conference, NAFDMA Annual Convention, Indiana Horticultural Conference, Iowa Fruit & Vegetable Growers Conference, New Jersey Fruit & Vegetable Conference, North American Raspberry & Blackberry Association Conference*

Ad Space & Materials Due: 12/16/2022

February: Disease Control Issue

Plant & Soil Health
Mating Disruption
Irrigation & Water Management
Frost Control
Farm Market & Agritourism

Ad Space & Materials Due: 1/20/2023

March: Pest Control Issue

Plant & Soil Health
Berries
Wildlife & Rodent Management
Farm Labor Study
Pollination
Farm Market & Agritourism

Ad Space & Materials Due: 2/17/2023

April: Food Safety Issue

Plant & Soil Health
Irrigation & Water Management
Food Safety
Farm Market & Agritourism

Ad Space & Materials Due: 3/17/2023

May: New Technology & Products Issue

Plant & Soil Health
Berries
Packaging Materials & Equipment
Farm Market Pricing Study
Biocontrols Special Section

Ad Space & Materials Due: 4/14/2023

June: Harvest Issue

Plant & Soil Health
Grapes
Food Safety
Farm Market & Agritourism

Ad Space & Materials Due: 5/12/2023

July: Sustainability Issue

Plant & Soil Health
Berries
Irrigation & Water Management
Cold Storage & Controlled Atmosphere
Farm Market & Agritourism

Bonus Distribution*: Michigan State Viticulture Day*

Ad Space & Materials Due: 6/16/2023

August: Plant & Soil Health Issue

Plant & Soil Health
Fruit Crop Update
Grapes
Farm Market & Agritourism

Ad Space & Materials Due: 7/14/2023

September: Postharvest Issue

Postharvest
Apple Crop Forecast
Biocontrols
Berries
Food Safety
Farm Market & Agritourism

Special: Signet AdStudy Issue

Bonus Distribution*: Florida Fruit & Vegetable Association Convention, FIRA USA*

Ad Space & Materials Due: 8/11/2023

October: 40 Under 40 Issue

Plant & Soil Health
Wildlife & Rodent Management
Great Lakes Fruit, Vegetable & Farm Market EXPO Preview
Farm Market & Agritourism

Special: 40 Under 40 Special Section

Ad Space & Materials Due: 9/8/2023

November: Great Lakes EXPO Issue

Plant & Soil Health
Berries
Grapes
Tree Fruit Variety Showcase & Study Results
Farm Market & Agritourism

Special: 2024 Buyers' Guide

Bonus Distribution*: Great Lakes Fruit, Vegetable & Farm Market EXPO, Washington Tree Fruit Association Meeting, New England Fruit & Vegetable Conference*

Ad Space & Materials Due: 10/23/2023

December: Year in Review Issue

Plant & Soil Health
Winter Pruning
Top IPM Trends
Year in Review
Farm Market & Agritourism

Bonus Distribution*: Illinois Specialty Crop Conference, Kentucky Fruit & Vegetable Conference, Southeast Regional Fruit & Vegetable Conference*

Ad Space & Materials Due: 11/10/2023

GREG SEBEL
Associate Publisher
616-520-2146
gsebel@greatamericanpublish.com

Looking for more information? | www.fruitgrowersnews.media